

Business and Management (With or Without Work Placement)

In all Brunel University London postgraduate Business and Management degrees, students develop a range of skills valued by employers such as communication, critical thinking, analysis, research and project management skills. Each programme has a strong contemporary feel and relates theory and concepts to the practical issues facing employers and employees in the 21st Century. All postgraduate studies exam the changing and demanding commercial needs of organisations. Successful completion of the postgraduate degree can lead to career opportunities in marketing, research, enterprise, business accounting, business operations, HRM, finance and recruitment consulting.

In this Pre Masters you will take the following four core modules. If you also **choose** the work placement option you will take an additional module:

You will study four core modules:

- ➡ Interactive Learning Skills and Communication
- ➡ Critical and Creative Thinking
- ➡ Management Principles
- ➡ Research Methods

If with work placement *, you will study:

- ➡ Work Placement and Preparation

Module Overview

Interactive Learning Skills and Communication

Students will develop a range of academic and communicative skills necessary for successful study at postgraduate level. They will also develop a range of transferable communicative skills (written and oral) that prepare students for professional life and develop independent learning and encourage students to take responsibility for their personal, academic and professional development.

Critical and Creative Thinking

The Critical and Creative Thinking module has been designed to assist learners in developing a range of critical and analytical thinking skills necessary for successful study at postgraduate level. This will be achieved by learners gaining an understanding of concepts used in critical thinking; interpreting the arguments of others and developing effective arguments of their own whether in spoken or written form.

Research Methods

This Research Methods module has been specifically designed for students who are required to demonstrate appropriate research and study skills at Masters level at Brunel University. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite skills involved in understanding, evaluating, conducting, and reporting research. This module is designed to assist students in developing a critical awareness and familiarity with research methods; and provide students with underpinning knowledge and understanding of research methods and methodologies and a solid grounding for the more advanced research skills required in postgraduate study.

Management Principles

The Management Principles module has been specifically designed for students who are required to demonstrate an appropriate understanding of current management themes and skills and their application as a basis for further study of such concepts at Masters level at Brunel Business School, Brunel University. Students will be introduced and encouraged to contextualize management as an organizational processes via investigation of selected themes in the study of organizations and associated functions of management. Questions useful for critical evaluation of these themes and topics will also be encouraged in thinking and approach, as well as outlining the characteristics of managerial skills and competencies within various operating environments.

Work Placement and Preparation *

This Work Placement and Preparation module has been specifically designed to challenge students to think about themselves, their career aspirations, their short term work placement/experience aspirations post Pre-Masters study, graduate careers available and to match themselves to those careers post Masters study.